



SE – 524

IV Semester B.B.A. Examination, June/July 2026
(SEP 2024-25)

BUSINESS ADMINISTRATION
BBA 4.4 : Human Resource Management

Time : 3 Hours

Max. Marks : 80

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any seven** sub-questions. **Each** sub-question carries **two** marks. (7×2=14)

1. a) Give the meaning of Human Resources Management.
- b) Mention any two differences between job description and job specification.
- c) What do you mean by promotion ?
- d) List out the methods of recruitment.
- e) Mention the types of interview.
- f) What is vestibule training ?
- g) What is gig economy ?
- h) Give the meaning of compensation management.
- i) What is work life balance ?
- j) Mention any four types of incentives.



SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. (3×8=24)

2. Briefly explain the different biases that affect performance appraisal.
3. Write a brief note on employee welfare measures.
4. Explain the four levels of Kirk Patricks model of training evaluation.
5. Differentiate between recruitment and selection.
6. What is Human Resources Planning ? Explain its objectives in briefly.

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SECTION – C

(3×14=42)

Answer **any three** questions. **Each** question carries **fourteen** marks.

7. Explain the various methods of training.
8. Explain the methods of performance appraisal.
9. Explain the challenges faced in Human Resource Planning by using AI.
10. Explain the functions of Human Resource Management in brief.
11. Explain the emerging trends in HRM.