



SE – 228

III Semester B.B.A. Examination, January/February 2026

(SEP 2024 – 25)

BUSINESS ADMINISTRATION

BBA 3.4 : Supply Chain and Logistics

Time : 3 Hours

Max. Marks : 80

Instruction : Answers should be written only in **English**.

SECTION – A

Answer **any seven** sub-questions. **Each** sub-question carries **2** marks. (7×2=14)

1. a) What is Supply Chain ?
- b) Define logistics.
- c) What is Inventory Control ?
- d) Write any two types of supply.
- e) What is Global SCM ?
- f) Expand 3PL and RFID.
- g) What is EOQ ?
- h) What is Green Procurement ?
- i) What is Cost Analysis ?
- j) State any four components of supply chain.

SECTION – B

Answer **any three** questions. **Each** question carries **8** marks. (3×8=24)

2. Explain the various role of logistics manager.
3. Explain the different types of risk in global SCM.
4. Explain the different types of warehouses.
5. Explain the different modes of transportation.
6. Explain the objectives of Supply Chain Management.



SECTION – C

Answer **any three** questions. **Each** question carries **14** marks. **(3×14=42)**

7. What is ERP ? Explain the benefits of ERP in the supply chain management.
 8. Explain the challenges in Global Supply Chain Management.
 9. What is transportation ? Explain the modes of transportation and its advantages.
 10. Explain the various stages of procurement process.
 11. Explain the functions of SCM.
-