



SE - 104

I Semester B.B.A. Examination, January 2025  
(SEP 2024-25)

**BUSINESS ADMINISTRATION**  
**BBA 1.3 : Business Environment**

Time : 3 Hours

Max. Marks : 80

**Instruction :** Answers to be written in **English** only.

**SECTION - A**

Answer **any seven** out of ten questions. **Each** carries **two** marks.

1. a) Define business environment.
- b) What is environmental analysis ?
- c) What is fiscal policy ?
- d) Give any two impacts of EXIM policy.
- e) What is industrial licensing policy ?
- f) Expand FEMA and IPR.
- g) What is Environmental Protection Act of 1986 ?
- h) State any two objectives of GST.
- i) What is foreign investment ?
- j) Write any two importance of public sector enterprises.

**SECTION - B**

Answer **any three** out of five questions. **Each** question carries **eight** marks. (3×8=24)

2. What are the scopes of business environment ? Discuss.
3. Discuss the objectives and impact of monetary policy of business.

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4. Define IPR. Discuss the objectives.
5. Explain the features of capitalism in detail.
6. What is disinvestment ? Discuss the objectives.

### SECTION - C

Answer any three out of five questions. Each question carries fourteen marks.  
(3x14=42)

7. Discuss the components of business environment in detail.
8. What is fiscal policy ? Discuss features and impact of fiscal policy.
9. Mention the objectives of water and air pollution Act. Discuss in detail.
10. Explain in detail the Political Institution in India.
11. What are the advantages and disadvantages of disinvestment ?