



SE – 220

I Semester B.B.A. Examination, Jan./Feb. 2026
(SEP 2024-25)

BUSINESS ADMINISTRATION
BBA – 1.2 : Management Dynamics

Time : 3 Hours

Max. Marks : 80

Instruction : Answers to be written in **English only**.

SECTION – A

Answer **any 7** questions. **Each** carries **2** marks.

1. a) Give the meaning of quality circle.
b) What do you mean by decentralisation of authority ?
c) What do you mean by controlling ?
d) What is business process reengineering ?
e) What is coaching ?
f) Give the meaning of the term laissez-faire leadership style.
g) Define managerial ethics.
h) State any two managerial functions.
i) What is an informal organisation ?
j) State any two differences between directing and supervision.

SECTION – B

Answer **any 3** questions. **Each** question carries **8** marks.

(3×8=24)

2. Differentiate between management and administration.
3. Explain the types of supervision.
4. Explain Herzberg's motivation-hygiene theory.
5. Explain the advantages of quality circle.
6. Distinguish between centralisation and decentralisation of authority.



(7×2=14)



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SECTION – C

(3×14=42)

Answer **any 3** questions. **Each** question carries **14** marks.

7. Explain the evolution of management thought in detail.
 8. Discuss the principles of organising.
 9. Explain the steps involved in the control process.
 10. Briefly explain any three forms of leadership styles.
 11. Discuss the steps involved in benchmarking.
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