



NP – 965

**VI Semester B.B.A. Examination, June/July 2026
(NEP)
BUSINESS ADMINISTRATION
6.3 : International Business**

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English only**.

SECTION – A

Answer **any 6** sub-questions. **Each** sub-question carries **two** marks.

(6×2=12)



1. a) What is International Business ?
- b) What are Turnkey projects ?
- c) What is Demographic environment ?
- d) State any two features of MNC's.
- e) Expand TRIP and TRIM.
- f) What do you mean by repatriation ?
- g) What is Globalization ?
- h) Give the meaning of exporting.

SECTION – B

Answer **any 3** questions. **Each** question carries **four** marks.

(3×4=12)

2. Explain the tariff and non tariff barriers to International Business.
3. Explain the functions of IMF.
4. Write a short note on role of International Logistics in International Business.
5. Explain the determinants of staffing policy.
6. Describe how political environment influence International Business.

P.T.O.



SECTION – C

Answer **any 3** questions. **Each** question carries **twelve** marks.

(3×12=36)

7. Define International Business. Explain the need and importance of International Business.
8. What is technological transfer ? Explain the issues in technological transfer.
9. Write a brief note on external environment of International Business.
10. Explain in detail the objectives and functions of WTO.
11. Write a short note on Global sourcing, Global manufacturing strategies and Global supply chain management.