



NP – 386

**V Semester B.B.A. Examination, January/February 2026
(NEP) (F+R)**

BUSINESS ADMINISTRATION

Paper – 5.4/5.5 (LSCM-1) : Freight Transport Management (Elective)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any six** of the following. **Each** sub-question carries **2** marks. **(6×2=12)**
- a) What is transport service ?
 - b) Give the meaning of freight bill.
 - c) What do you mean by transport cost ?
 - d) Expand : BOL, FOB.
 - e) Write the meaning of E-commerce.
 - f) What is meant by sea-way bill ?
 - g) Give the meaning of rail transportation.
 - h) What is pricing ?

SECTION – B

Answer **any three** of the following. **Each** question carries **4** marks. **(3×4=12)**

- 2. Explain pricing strategies.
- 3. State the functions of operation management.
- 4. Briefly explain the elements of freight bill.
- 5. Explain the problems of individual modes of transport.
- 6. Explain the pros and cons of piggy bank.



SECTION – C

Answer **any three** of the following. **Each** question carries **12** marks. **(3×12=36)**

7. Explain the components of delivery order.
 8. Explain the principles of transport.
 9. Give the meaning of transport mode. Explain its types.
 10. Briefly explain the export documents.
 11. What do you mean by menu pricing ? Explain advantages and disadvantages of menu pricing.
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