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V Semester B.B.A. Examination, March/April 2021
(2016 – 17 and Onwards) (CBCS) (F+R)
BUSINESS ADMINISTRATION
Paper – 5.3 : Investment Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any five** of the following sub questions. **Each** sub question carries **two** marks. **(2×5=10)**

1. a) What is an yield curve ?
- b) What is "Sweat equity" ?
- c) State the importance of economic analysis for investment.
- d) What is meant by 'yield to maturity' ?
- e) What is meant by 'efficient frontier' ?
- f) Why is portfolio evaluation undertaken ?
- g) State any two techniques of hedging.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **six** marks. **(6×3=18)**

2. What is Risk ? Write a brief note about systematic risk and unsystematic risk.
3. Distinguish between forward and futures market.
4. Describe the arbitrage pricing theory.
5. State the assumptions of Markowitz theory.

1. Explain the meaning of a market and its uses. Discuss the importance of the market and its relation to the firm.

2. Find the Stock and Bond prices.

Feature	Market Price	Market
Feature	10.5	10.5
Standard Deviation	1.5	1.5
Return on Investment	2%	2%
Rate	1.2	-

SECTION - I

1. Explain any three of the following questions. Each question carries 10 marks.

10-10

1. What are the advantages of Foreign Exchange? Discuss the role of the Foreign Exchange.
2. Explain the Law of Demand. How is it related to the direction of the market?
3. What are the objectives and functions of RBI? Explain the organization of RBI.
4. What is Technical Analysis? How is it different from Fundamental Analysis? Briefly explain the techniques of Technical Analysis.
5. The probabilities and associated returns of Market Firms are given below.

Return %	1	2	3	4	5	6	7
Probability	1/6	1/6	1/6	1/6	1/6	1/6	1/6

6. Calculate the expected return.
7. Calculate the standard deviation.