

¹
V Semester B.B.A. Examination, March/April 2021
(CBCS) (F+R) (2016 – 17 and Onwards)
BUSINESS ADMINISTRATION
5.1 : Entrepreneurial Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in English only.

SECTION – A

- I. Answer any five sub-question. Each sub-question carries two marks. (5×2=10)
- 1) a) Define entrepreneurship.
 - b) Expand AWAKE.
 - c) What is financial plan ?
 - d) What do you mean by Cottage Industry ?
 - e) Give the meaning of business opportunities.
 - f) Define partnership.
 - g) State two advantages of joint stock company.

SECTION – B

- II. Answer any three questions. Each question carries six marks. (3×6=18)
- 2) Briefly explain the characteristics of Entrepreneurship.
 - 3) Give a brief note on SHG's.
 - 4) What are the measures to be adopted to promote women entrepreneurship ?
 - 5) State any six institutions offering financial assistance to SSI's.
 - 6) State the role of EDI.

SECTION – C

- III. Answer any three questions. Each question carries fourteen marks. (3×14=42)
- 7) Briefly explain the various stages involved in starting a small business.
 - 8) Explain briefly the various policy decisions taken in the first statement 1991.
 - 9) What are the causes of industrial sickness and remedial measures taken by the government ?
 - 10) What are the technical aspects of a business plan ?
 - 11) Discuss the various taxation benefits available to SSI's .
-