

III Semester B.B.A. Examination, March/April 2023 (NEP) (2022 –23 and Onwards) (Freshers) BUSINESS ADMINISTRATION Paper – 3.2 : Organisational Behaviour

Time: 2½ Hours Max. Marks: 60

Instruction: Answers should be written in English only.

SECTION - A

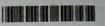
- 1. Answer any six sub-questions. Each sub-question carries two marks. (6x2=12)
 - a) Define organisational behaviour.
 - b) What is group conflict?
 - c) What is group behaviour?
 - d) What is motivation?
 - e) State any two characteristics of change.
 - f) Define attitude.
 - g) What is organisation development?
 - h) What is personality?

SECTION - B

Answer any three questions. Each question carries four marks.

 $(3 \times 4 = 12)$

- 2. Explain any four determinants of personality.
- 3. Discuss the components of attitude.
- 4. Explain the features of organisation.
- 5. State the functions of a leader.
- 6. Explain any four types of groups.



SECTION - C

Answer any three questions. Each question carries twelve marks.

(3×12=36)

- 7. Explain various steps in the process of behaviour modification.
- 8. Explain the different styles of leadership.
- 9. Explain the components and sources of attitude.
- 10. Explain Hertzberg's two factor theory.
- 11. Explain the process of organisation development.