



NP – 301

**III Semester B.B.A. Examination, March/April 2023
(NEP) (2022 –23 and Onwards) (Freshers)
BUSINESS ADMINISTRATION
Paper – 3.2 : Organisational Behaviour**

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. **(6×2=12)**
- a) Define organisational behaviour.
 - b) What is group conflict ?
 - c) What is group behaviour ?
 - d) What is motivation ?
 - e) State any two characteristics of change.
 - f) Define attitude.
 - g) What is organisation development ?
 - h) What is personality ?

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

- 2. Explain any four determinants of personality.
- 3. Discuss the components of attitude.
- 4. Explain the features of organisation.
- 5. State the functions of a leader.
- 6. Explain any four types of groups.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks.

(3×12=36)

7. Explain various steps in the process of behaviour modification.
 8. Explain the different styles of leadership.
 9. Explain the components and sources of attitude.
 10. Explain Hertzberg's two factor theory.
 11. Explain the process of organisation development.
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